

**Progress Public Affairs - RBRA Year in Review Highlights:****January:**

- Distributed news release of RBRA 2023 Year in Review, which highlighted the various achievements of the agency, including securing nearly \$6 million in state and federal grants for essential work. Pitched the news to local outlets.

**February:**

- Pitched story of RBRA housing program success, leading to front page story in the SF Chronicle, the paper of record for the Bay Area. Coordinated interviews, created talking points and assisted in on-site interviews for the story.
- Completed PowerPoint presentation on the Progress Public Affairs work with the RBRA, which was presented at agency board meeting on Thursday, March 14.

**March:**

- Continued to pitch story on the success of RBRA's housing story, leading to another prominent story, this time in the Marin Independent Journal, the paper of record for Marin County and the North Bay.
- Wrote, circulated for review and distributed news release on the last floating home being removed from Richardson Bay. Pitched the story following the issuance of the release, again, leading to numerous positive stories from local media outlets.

**April:**

- Coordinated with the Ark of Tiburon on story about anchor outs.
- Helped begin coordination for planning of eelgrass celebration event.
- Continued to coordinate with Bay Nature Magazine reporter on upcoming story about eelgrass restoration and protection efforts.

**May:**

- Continued coordination for planning of eelgrass celebration event.

**June:**

- Wrote, designed and crafted RBRA Roundup Quarterly Newsletter for Spring, 2024.
- Wrote story on RBRA budget approval for the agency website.



- Pitched story on RBRA housing participants receiving permanent funding support from the federal government to the Marin Independent Journal. Wrote talking points and coordinated interviews for story.

#### **July:**

- Wrote, circulated for review, and distributed news release on one-year review of housing program. Pitched to local outlets.

#### **August:**

- Coordinate with the Ark on story about BCDC extension for vessels on anchorage.

#### **September:**

- Successfully pitched story to Marin Independent Journal about recent anchorage milestones achieved by the RBRA.
- Coordinated with local documentarian about upcoming interviews with RBRA officials.
- Crafted, designed and circulated for approval quarterly RBRA newsletter, which was then disseminated to stakeholders.

#### **October:**

- Helped organize and convene Eelgrass Protection Zone launch event on October 30.
- Crafted news release and media advisory for EPZ event, including drafting quotes for approval from numerous regional, state and federal officials.
- Coordinate with media in advance of the event, resulting in prominent, positive coverage of celebration.

#### **November:**

- Drafted news release announcing departure of RBRA board members Jim Lynch and Jim Wickham.
- Coordinated interview request with KPIX on new eelgrass protection zone implementation.
- Crafted letters of support for local elected officials for marine debris removal grant application.



### **December:**

- Wrote, designed and crafted RBRA Roundup Quarterly Newsletter for Fall, 2024.
- Distributed news release announcing departure of RBRA board members Jim Lynch and Jim Wickham.

### **Media Clips:**

#### **January:**

- **Marin Independent Journal:** [Richardson Bay authority defeats lawsuit over boat removals](#)
- **Marin Independent Journal:** [Editorial: Anchor-outs must abide by Richardson Bay rules](#)
- **Latitude 38:** [Judge Rules Boaters Have “No Constitutional Right” to Anchor in Richardson Bay](#)
- **SF Gate:** [Beached boat on SF's Baker Beach captures attention of Bay Area](#)
- **KTVU:** [Owner claims 'pirates' pillaged unoccupied sailboat, ship drifts to Baker Beach from Sausalito](#)
- **Pacific Sun:** [Local government agency behind schedule to remove mariners anchored in Richardson Bay](#)

#### **February:**

- **SF Chronicle:** [Sausalito's \\$3 million plan to clear illegal boats from Richardson Bay is working](#)
- **The Ark of Tiburon:** [Crews clean up fuel in bay sanctuary after boat washes ashore](#)

#### **March:**

- **The Ark of Tiburon:** [As tides turn, anchor-outs reach for a way off the bay](#)
- **Marin Independent-Journal:** [Former Sausalito 'anchor-out' finds success in housing program](#)
- **KQED:** [Sausalito's Last Floating Anchored Homes Removed From Richardson Bay](#)
- **Patch:** [Last 'Anchor Out' Floating Home Removed From Richardson Bay](#)
- **KPIX:** [Last "anchor out" floating home removed from Richardson Bay](#)



**April:**

- **SF Standard:** [‘Anchor-out’ boat dwellers near Sausalito face eviction from Richardson Bay](#)

**May:**

- None

**June:**

- **The Floating Times:** [Some Anchor-Outs Move to Land](#)
- **Bay Nature Magazine:** [In the Name of Eelgrass](#)

**July:**

- **Marin Independent Journal:** [Richardson Bay agency gets more time to house boaters](#)

**August:**

- **The Ark:** [Agency wins extension for clearing boats from Richardson Bay anchorage](#)

**September:**

- **Marin Independent Journal:** [Richardson Bay authority reaches milestone on boat removals](#)

**October:**

- **Marin Independent Journal:** [Richardson Bay ‘eelgrass protection zone’ goes into effect](#)

**November:**

- **KPIX:** Story on new eelgrass protection zone implementation clip [here](#).

**December:**

- None