

RICHARDSON BAY REGIONAL AGENCY

RESOLUTION NUMBER 08-22

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE RICHARDSON BAY REGIONAL AGENCY AFFIRMING THE NEED FOR TIMELY COMMUNICATION WITH THE PUBLIC, AND ADOPTING THE RBRA SOCIAL MEDIA POLICY

WHEREAS, The Richardson Bay Regional Agency (RBRA) has an implicit obligation to communicate effectively with the taxpayers that support the Agency; and

WHEREAS, to properly communicate with the public, RBRA should employ every means at its disposal, including social media; and

WHEREAS, social media has been shown to simultaneously allow for timely, if not immediate communication, but also for toxic communication and the dissemination of personal attacks and discriminatory speech; and

WHEREAS, public agencies have an obligation to clearly communicate how the tools at its disposal are to be used and the constraints placed upon them; and

WHEREAS, public agencies also have a commitment to the promotion of free speech; and

WHEREAS, a clearly written statement of policy outlining how the agency will manage its social media platforms is a necessary prerequisite to the use of such platforms;

NOW, THEREFORE, THE RICHARDSON BAY REGIONAL AGENCY BOARD OF DIRECTORS RESOLVES AS FOLLOWS:

1. The Board has an interest in communicating effectively and timely with the public, and
2. The use of social media are germane to this goal, and
3. The Social Media Policy as proposed is approved as a policy statement of this Board.

REGULARLY PASSED AND ADOPTED this 12th day of May, 2022.

Votes:

CERTIFICATION:

Stephanie Moulton-Peters - Board Chair

Karen Prows, Board Clerk